

Conducting Business in Vietnam

Tuesday September 29th 2015

9:00 AM -12 PM MBA Commons 7th Floor Alter Hall 1801 Liacouras Walk Philadelphia, PA

Free online registration fox.temple.edu/ciber/events Parking information temple.edu/parking

Vietnam is a significant emerging market experiencing steady economic growth (6.2% annual GDP growth). The Fox School of Business, in partnership with Temple University's Center for Vietnamese Philosophy, Culture, and Society, is hosting a half day event (including panel discussions) focused on preparing students and business leaders to work in Vietnam and with Vietnamese businesses.



Panel One: Vietnamese Language, Culture, and Politics.

Moderator: Dr. Kimberly Goyette: Professor of Sociology at Temple University, and Director of Temple University's Center for Vietnamese Philosophy, Culture, and Society.

Dr. Philip Harris: Associate Professor, Criminal Justice, Temple University. Dr. Harris has been working on issues of juvenile delinquency with collaborators in Vietnam and spent 1 year as a Fulbright recipient in Hanoi.

Dr. Ngo Thanh Nhan: Medical language computational linguist at NYU and Adjunct Associate Director of Temple's Center for Vietnamese Philosophy and Culture. He is working with Vietnamese libraries and institutes to digitally preserve the ancient books and manuscripts in Nôm.

David Paulson: Graduate student in anthropology at Temple University. He specializes in language and studies the Cham minority in Vietnam.

For more information contact:

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Panel Two: Business in Vietnam

Mary Conran: Associate Professor, Marketing, Fox School of Business, Temple University – Leader of study abroad programs to Vietnam in 2013 and 2015.

Undergraduate Students: Participants in the *2015 Destination Vietnam Study Abroad Program* will share their experiences visiting Vietnamese Businesses.

9:00 Arrival and light breakfast

9:15 Opening Remarks from Temple CIBER

9:30- 10:30 Panel 1

10:30 – 11:30 Panel 2

11:30- 12 Networking Reception